

Social Media for Scots Lawyers

Speaker: Colin Kelly

June 26th • Glasgow

PURSUE EXCELLENCE

Social media for Scots Lawyers: @legalprofessionals #socialmediaexplained

For too many legal professionals, social media is a drain on their time, and a risk to their reputation. Used correctly, it's a powerful tool for growing your business. Broadcaster and journalist Colin Kelly is your host for this fast moving, jargon and hype free session, specifically designed to help you achieve real business results from your and your firm's social media activity.

We will focus on LinkedIn, Twitter and Facebook, helping you discover how to build and grow a following on networks, content that works, how to handle criticism and simple steps you can take to build new relationships to take you closer to where you want to be. The session is tailored to legal professionals like you and the emphasis is on delivering a tangible business return in as short a time as possible.

No matter whether you currently use social media, consider yourself well-versed, or have a marketing team who handle the firm's activity, this session will be enormously advantageous to you, explaining how you can propel your career and win more business for your firm, as well as avoiding common pitfalls, errors and risks.

Bring your questions and take this opportunity to start getting results from social media.

Book Now →

At a glance

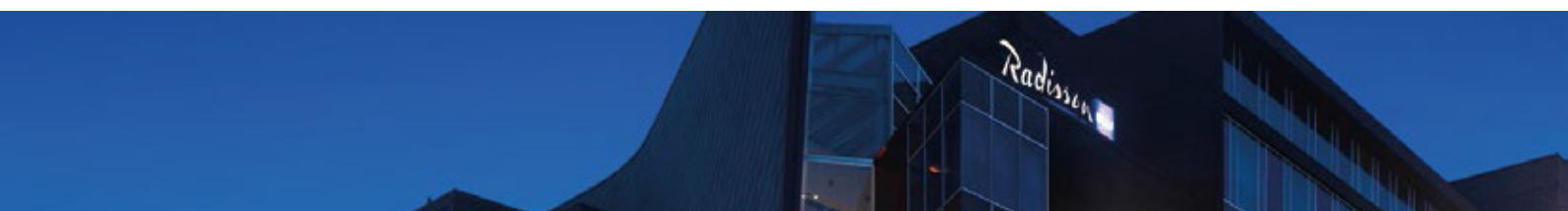
£120+VAT
3hrs CPD; 2 - 5pm
June 26th
Glasgow
Radisson Blu

Materials

Once delegates book the event, you will receive confirmation of your attendance, and a follow-up reminder email shortly before the event.

At the event, delegates will receive a comprehensive handbook covering issues raised, including any presentation material. The handbook will be provided hard copy, and these materials will be available to purchase after the event for those unable to attend.

The event begins at 2pm. Delegate registration is open from 1:30pm



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The Speaker



Colin Kelly

Colin Kelly is a broadcaster and journalist who delivers social media training throughout the UK.

In the last twelve months, Colin has delivered well over 100 half day and full day social media workshops. All training is tailored to specific sectors using modern, interactive teaching techniques.

Clients include Members of the Scottish Parliament and their constituency staff, sportScotland, Skyscanner, NHS Education for Scotland, Scottish Leather Group, Thorne Travel, Business Gateway, and many small/medium sized businesses.

Colin's background in TV and radio presenting give his courses an engaging and entertaining edge.

The venue

The event will take place at the Radisson Blu Hotel in Glasgow. Centrally located, with excellent transport links and car parking facilities, the Radisson have a wealth of experience hosting events.

Radisson Blu

301 Argyle St
Glasgow
G2 8DL

www.radissonblu.com

0141 204 3333

Unable to attend?

If your diary precludes attendance at the event, the course materials will be available for purchase. Please contact us for more information.

CCPD Training

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info@ccpdtraining.co.uk

0141 314 3682